

# 2016 EDITORIAL CALENDAR

# CRAIN'S CLEVELAND BUSINESS

■ CUSTOM PUBLISHING  
▲ CRAIN'S AWARDS  
● CRAIN'S AKRON BUSINESS

Issue Date	Editorial Feature	List	Close	Materials
January 4	The Predictions Issue		12/24**	12/28
January 11	Small Business	SBA Lenders	12/30**	1/4
January 18	Health Care	Architectural Firms	1/7	1/11
<span style="color: yellow;">■</span> January 18	Corporate Growth and M&A		11/19	11/30
January 25	Countdown to the RNC	Commercial Property Sales	1/14	1/18
<span style="color: red;">●</span> January 25	Crain's Akron Business		1/14	1/18
February 1	Workplace	Engineering Firms	1/21	1/25
February 8	Middle Market	Software Developers	1/28	2/1
February 15	Who to Watch in ... Health Care	Philanthropic Gifts	2/4	2/8
<span style="color: yellow;">■</span> February 15	Cleveland Distinguished Marketing and Sales Awards		2/4	2/8
February 22	Higher Education	Retirement Communities	2/11	2/15
<span style="color: red;">●</span> February 22	Crain's Akron Business		2/11	2/15
<span style="color: yellow;">■</span> February 22	NSME Awards		2/11	2/15
February 29	Health Care Heroes	Industrial Parks	2/18	2/22
March 7	Food Industry		2/25	2/29
March 14	Small Business	Employee Benefit Firms	3/3	3/7
March 21	Meeting and Event Planner	Largest Acquisitions of 2015	3/10	3/14
March 28	Sports Business	Money Managers	3/17	3/21
<span style="color: red;">●</span> March 28	Crain's Akron Business		3/17	3/21
<span style="color: yellow;">■</span> March 28	Helping Aging Loved Ones		1/28	2/8
<span style="color: blue;">▲</span> April 4	CIO of the Year	Marketing Services Directory*	3/24	3/28
April 11	Middle Market	Commercial Contractors	3/31	4/4
April 18	Women in Management	Private Equity & Venture Capital Firms	4/7	4/11
April 25	Rebuilding Cleveland & Akron	Family-Owned Businesses	4/14	4/18
<span style="color: red;">●</span> April 25	Crain's Akron Business	Food Industry Directory*	4/14	4/18
May 2	Higher Education	Minority-Owned Business Directory*	4/21	4/25
<span style="color: yellow;">■</span> May 2	Cleveland's Pulse		3/28	4/4
May 9	How Cleveland is Finally Embracing its Lake and River	Investment Advisers	4/28	5/2
<span style="color: blue;">▲</span> May 16	Women of Note	Executive Search Firms Directory	5/5	5/9
May 23	Manufacturing	Manufacturers	5/12	5/16
<span style="color: red;">●</span> May 23	Crain's Akron Business		5/12	5/16
<span style="color: yellow;">■</span> May 23	Graduate Education Guide		3/31	4/11
May 30	Investing Guide	NEO Public Companies	5/19	5/23
June 6	University Research	Highest-Paid Female Executives	5/26	5/30
June 13	Middle Market	Private Companies	6/2	6/6
June 20	Prep and Parochial Schools	Highest-Paid CEOs	6/9	6/13
June 27	Who to Watch in ... Finance	Nonprofits	6/16	6/20
<span style="color: red;">●</span> June 27	Crain's Akron Business		6/16	6/20

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July 4	Special Report: RNC	Foreign-Owned Companies	6/23	6/27
July 11	Small Business	Woman-Owned Business Directory*	6/30**	7/1
July 18	Eight Over 80	Top 100 Employers	7/7	7/11
July 25	Legal Affairs	Law Firms	7/14	7/18
<span style="color: red;">●</span> July 25	Crain's Akron Business		7/14	7/18
<span style="color: blue;">▲</span> August 1	Archer Awards	Public Companies in Ohio	7/21	7/25
<span style="color: yellow;">■</span> August 1	HR: Resources, Performance and Growth		6/9	6/20
August 8	Cyber Security	Cyber Security Firms	7/28	8/1
August 15	Fall Culture Preview	Highest-Paid Non-CEOs	8/4	8/8
<span style="color: red;">●</span> August 22	Twenty in Their 20s	Cuyahoga/Summit County Employers	8/11	8/15
<span style="color: red;">●</span> August 22	Crain's Akron Business		8/11	8/15
<span style="color: yellow;">■</span> August 22	Private School Planner		6/30	7/11
August 29	Sports Business	Highest-Paid Athletes in NEO	8/18	8/22
September 5	Health Care Directory	Health Care Directory	8/25	8/29
<span style="color: yellow;">■</span> September 5	Center for Health Affairs		6/6	6/13
September 12	Small Business	Grantmaking Foundations	9/1	9/5
September 19	Meeting and Event Planner	Suburban Office Properties	9/8	9/12
September 26	Who to Watch in ... Law	Wealthiest Suburbs	9/15	9/19
<span style="color: red;">●</span> September 26	Crain's Akron Business		9/15	9/19
October 3	Finance	Highest-Paid CFOs	9/22	9/26
<span style="color: blue;">▲</span> October 10	CFO of the Year	Colleges and Universities	9/29	10/3
October 17	Middle Market	Patent-Holding Companies in NEO	10/6	10/10
<span style="color: yellow;">■</span> October 17	Family Business Insights		8/18	8/22
October 24	Manufacturing	Accounting Firms	10/13	10/17
<span style="color: red;">●</span> October 24	Crain's Akron Business		10/13	10/17
October 31	Real Estate	Parochial and Private Schools	10/20	10/24
<span style="color: yellow;">■</span> October 31	Giving Guide		9/1	9/12
November 7	Small Business	Hospitals	10/27	10/31
<span style="color: yellow;">■</span> November 7	Estate Planning		9/15	9/26
<span style="color: blue;">▲</span> November 14	Crain's 52	Crain's 52	11/3	11/7
November 21	Forty Under 40	Savings Institutions	11/10	11/14
November 28	Business Philanthropy	Office Leases	11/17	11/21
<span style="color: blue;">▲</span> November 28	General & In-House Counsel		11/17	11/21
<span style="color: red;">●</span> November 28	Crain's Akron Business		11/18	11/21
December 5	Who to Watch in ... Education	Banks	11/22**	11/28
December 12	Middle Market		12/1	12/5
December 19	Top 10 Newsmakers of 2016		12/8	12/12
<span style="color: red;">●</span> December 19	Crain's Akron Business		12/18	12/12
December 26	Book of Lists		12/1**	12/5

EDITORIAL CALENDAR AS OF 02.26.16. ALL ISSUE DATES AND TOPICS ARE SUBJECT TO CHANGE. \*List is published online only. \*\*Early close.