

## JANUARY

	JANUARY 1	JANUARY 8	JANUARY 15	JANUARY 22	JANUARY 29
Ad Close   Materials Due	12/21   12/22	12/28   1/2	1/4   1/8	1/11   1/15	1/18   1/22
Editorial Feature	The Predictions Issue	Small Business	Entrepreneurship	Industry Outlook: Food and Drink	Health Care
List		SBA Lenders	Downtown Cleveland Apartments	Largest Commercial Property Sales of 2017	Retirement Communities
Custom Publishing Section				Corporate Growth and M&A	Ad Close: 11/13
Bonus Event Distribution			18 <sup>th</sup> Greater Cleveland Sports Awards (GCSC)	Deal Maker Awards (ACG)	

## FEBRUARY

	FEBRUARY 5	FEBRUARY 12	FEBRUARY 19	FEBRUARY 26
Ad Close   Materials Due	1/25   1/29	2/1   2/5	2/8   2/12	2/15   2/19
Editorial Feature	Middle Market	Higher Education	Industry Outlook: Marketing & Creativity	Industry Outlook: Law
List	Engineering Firms	Philanthropic Gifts	Marketing Firms	Software Developers
Custom Publishing Section		Cleveland Distinguished Marketing & Sales Awards	Ad Close: 1/12	
Bonus Event Distribution		DMSA Awards (SME)		

## MARCH

	MARCH 5	MARCH 12	MARCH 19	MARCH 26
Ad Close   Materials Due	2/22   2/26	3/1   3/5	3/8   3/12	3/15   3/19
Editorial Feature	Meeting and Event Planner	Physician Innovators	Small Business	SPECIAL REPORT: Business of Marijuana
List	Credit Unions		Largest Acquisitions of 2017	Architecture Firms
Custom Publishing Section				Helping Aged Loved Ones   Ad Close: 1/16
Bonus Event Distribution				

## APRIL

	APRIL 2	APRIL 9	APRIL 16	APRIL 23	APRIL 30
Ad Close   Materials Due	3/22   3/26	3/29   4/2	4/5   4/9	4/12   4/16	4/19   4/23
Editorial Feature	Sports Business	Middle Market	Finance	Diversity in the Workplace	Eight over 80
List	Commercial Contractors	Family-Owned Businesses	Money Managers/ Investment Advisors	Largest Minority-Owned Companies	Private Equity and Venture Capital Firms
Custom Publishing Section					
Bonus Event Distribution					

## MAY

	MAY 7	MAY 14	MAY 21	MAY 28
Ad Close   Materials Due	4/26   4/30	5/3   5/7	5/10   5/14	5/17   5/21
Editorial Feature	Real Estate	Summer in the City	Middle Market	Cybersecurity
List	Residential Property Sales	Privately Held Companies	Public Companies, Northeast Ohio	Data Centers
Custom Publishing Section		Notable Women in Law	MBA Guide	Ad Close: 3/30
Bonus Event Distribution		Ad Close: 3/23		

## JUNE

	JUNE 4	JUNE 11	JUNE 18	JUNE 25
Ad Close   Materials Due	5/24   5/28	5/31   6/4	6/7   6/11	6/14   6/18
Editorial Feature	Higher Education	Twenty in their 20s	Prep and Parochial Schools	Small Business
List	Highest-Paid CEOs	Wineries	Highest-Paid Non-CEOs	Staffing Firms
Custom Publishing Section				
Bonus Event Distribution		Twenty in their 20s Networking Reception	Health Care Forum	

# 2018 EDITORIAL CALENDAR

# CRAIN'S

CLEVELAND BUSINESS

## JULY

	JULY 2	JULY 9	JULY 16	JULY 23	JULY 30
Ad Close   Materials Due	6/21   6/25	6/28   7/2	7/5   7/9	7/12   7/16	7/19   7/23
Editorial Feature	Legal Affairs	Women of Note	SPECIAL AKRON REPORT: Rubber City Rising	Technology	Business of Beer
List	Law Firms	Largest Women-Owned Businesses	Employee Benefit Services Firms	Top Patent Recipients	Breweries
Custom Publishing Section				Notable Women in Manufacturing	Ad Close: 7/6
Bonus Event Distribution		Women of Note Awards			

## AUGUST

	AUGUST 6	AUGUST 13	AUGUST 20	AUGUST 27
Ad Close   Materials Due	7/26   7/30	8/2   8/6	8/9   8/13	8/16   8/20
Editorial Feature	Archer Awards	Middle Market	Finance	Sports Business
List	Wealthiest Suburbs	Employers, Top 100	Highest-Paid CFOs	Highest-Paid Athletes
Custom Publishing Section	HR: Resources, Performance & Growth Family Company Magazine	Ad Close: 6/8	Private School Planner Notable Women in Health Care	Ad Close: 7/6 Ad Close: 8/3
Bonus Event Distribution	Archer Awards & Family Business Forum*	MidMarket Perspectives		

PLEASE NOTE: EDITORIAL CALENDAR AS OF 08.06.18 - ALL DATES AND FEATURES ARE SUBJECT TO CHANGE.

\*FAMILY COMPANY MAGAZINE ONLY

## SEPTEMBER

	SEPTEMBER 3	SEPTEMBER 10	SEPTEMBER 17	SEPTEMBER 24
Ad Close   Materials Due	8/23   8/27	8/30   9/3	9/6   9/10	9/13   9/17
Editorial Feature	Industry Outlook: Retail	Meeting and Event Planner	Small Business	Fall Culture Guide
List	Public Companies, Ohio	Caterers	Coworking Spaces	Cuyahoga/Summit County Employers
Custom Publishing Section			Notable Women in Real Estate   Ad Close: 8/31	
Bonus Event Distribution		Family Business Forum		

## OCTOBER

	OCTOBER 1	OCTOBER 8	OCTOBER 15	OCTOBER 22	OCTOBER 29
Ad Close   Materials Due	9/20   9/24	9/27   10/1	10/4   10/8	10/11   10/15	10/18   10/22
Editorial Feature	Manufacturing	Business of College Sports	Business of Philanthropy	Middle Market	Health Care
List	Manufacturers	Accounting Firms	Foundations	Private & Parochial Schools	Hospitals
Custom Publishing Section			Notable Women in Finance   Ad Close: 9/28		Giving Guide   Ad Close: 8/31
Bonus Event Distribution	Manufacturing Assembly				

## NOVEMBER

	NOVEMBER 5	NOVEMBER 12	NOVEMBER 19	NOVEMBER 26
Ad Close   Materials Due	10/25   10/29	11/1   11/5	11/8   11/12	11/15   11/19
Editorial Feature	Leadership	SPECIAL REPORT: The Business of Music	Forty Under 40	C-Suite Awards
List	Colleges and Universities	Savings Institutions	Offices Leases	Banks
Custom Publishing Section		Estate Planning Ad Close: 9/14 Notable Women in Technology Ad Close: 10/26		
Bonus Event Distribution			Forty Under 40 Networking Reception	C-Suite Gala

## DECEMBER

	DECEMBER 3	DECEMBER 10	DECEMBER 17	DECEMBER 24/31
Ad Close   Materials Due	11/21   11/26	11/29   12/3	12/6   12/10	11/29   12/6
Editorial Feature	Small Business	Legal Affairs	Top 10 Newsmakers of 2018	Book of Lists
List	Nonprofits	Highest-Paid Hospital Executives		
Custom Publishing Section	Weatherhead 100 Ad Close: 10/15			
Bonus Event Distribution				Book of Lists Party